



**Ashford Park Primary School**  
'Inspiring a love for lifelong learning'

# Cookies Policy

| <b>Status of Policy</b>   | <b>Date</b> |
|---------------------------|-------------|
| Policy written / reviewed | March 2022  |
| Agreed by staff           | N/A         |
| Agreed by governors       |             |
| Review                    | March 2024  |

## Cookies and Browser Settings

We use cookies on our website to track website usage, tailor your online experience and enhance website capabilities. By using our website, you are agreeing for your web browser to receive all cookies from our website.

### What is a cookie?

Cookies help us remember you and show you content we think you will like.

When you visit a site that uses cookies for the first time, a cookie is downloaded onto your PC. A cookie is a simple text file that is stored on your device. The next time you visit that site, your PC checks to see if it has a cookie that is relevant (that is, one containing the site name) and sends the information contained in that cookie back to the site.

### How we use Cookies?

When you visit <https://www.ashford-park.surrey.sch.uk/>, we use cookies to store a little bit of information about you while you're using the website or, in some instances, to make your next visit even easier for you.

### Cookies Used

#### Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.

You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

| Categories   | Provider    | Cookies   |
|--|-------------|---|
| Allow Cookies:<br><br>This Cookie is used to determine whether the user allows cookies or not. | E4education | <ul style="list-style-type: none"><li>• Cookies allowed</li></ul> |

## Functional Cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages.

If you do not allow these cookies then some or all of these services may not function properly.

| Categories  | Provider   | Cookies  |
|---|------------|--|
| Google Translate<br><br>We use Google Translate to allow our website to be translated into different languages. These cookies and selection preferences are stored to maintain the language selections between pages. | Google.com | <ul style="list-style-type: none"><li>• googletrans</li><li>• 1P_JAR</li><li>• CONSENT</li><li>• NID</li></ul> |

## Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites.

They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

| Categories   | Provider   | Cookies   |
|--|------------|---|
| Google Maps<br><br>Most Google users will have a preference cookie called "NID" in their browsers. A Browser sends this cookie with requests to Google's sites. The NID cookie contains a unique ID Google uses to remember your | Google.com | <ul style="list-style-type: none"><li>• NID</li></ul> |

|                                    |  |  |
|------------------------------------|--|--|
| preferences and other information. |  |  |
|------------------------------------|--|--|

### **How to turn off cookies?**

You can stop Cookies being used on your device by activating the setting on your browser that allows you to block the deployment of all or some Cookies. Please visit [www.allaboutcookies.org](http://www.allaboutcookies.org) to find out how. Please note, if you use your browser settings to block Cookies you may not be able to access all or parts of our site.